

Choose country from the dropdown list to customise view

Country **UK**

36.7bn

cigarettes consumed



-2.0bn on 2017

7.1bn

C&C cigarettes consumed



0.2bn on 2017

19.3%

of total consumption was C&C



1.4%pts on 2017

€2,772m (£2,471m)

total tax revenue lost from C&C



65m on 2017

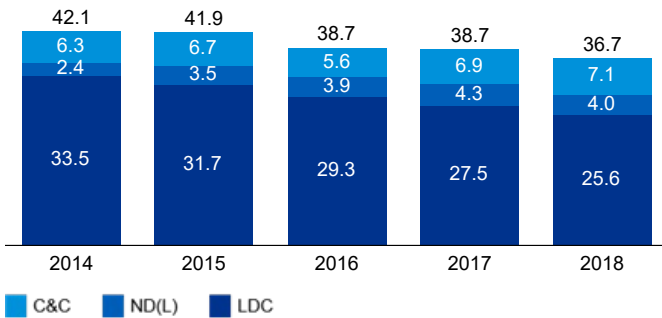
C&C in the UK increased to 19.3% in 2018, or 7.1bn cigarettes, the second largest by volume in Europe.

With the exception of flows from Ukraine, inflows to the UK are principally from popular holiday destinations and countries with large UK emigrant communities.

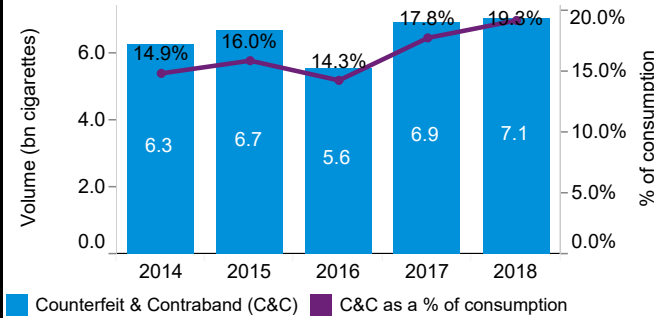
Non domestic volumes were highest in the North East of England, where flows may have originated through sea-ports.

Total consumption continued to decline in 2018, with the share of non-domestic consumption continuing to increase.

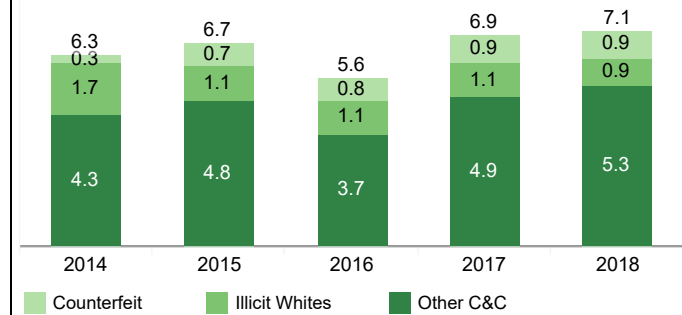
Total consumption, 2014-18 (bn cigarettes)



Manufactured cigarette C&C volumes and share of overall cigarette consumption, 2014-2018



C&C breakdown by type, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



UK

Hover here to view any country-specific adjustments

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Country UK

Key Inflows and Outflows from UK, 2018 (bn cigarettes)

Weighted average price in UK: €8.83 (£7.87) (0.00% change from 2017)



Map shows major flows. Countries which are both a source and a destination are coded according to the larger flow.

Flow Colours

- Inflow to Country of Study
- Outflow from Country of Study

Country Colours

- Country of Study
- Source
- Destination

Country label format:

Country Name
(Average price per pack)

Breakdown of Total Consumption, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Legal Domestic Sales (LDS)	33.78	32.06	29.64	27.92	25.99
Outflows	-0.31	-0.33	-0.32	-0.39	-0.39
Legal Domestic Consumption (LDC)	33.47	31.73	29.32	27.53	25.60
Non-Domestic Legal (ND(L))	2.39	3.51	3.86	4.25	3.99
Counterfeit & Contraband (C&C)	6.29	6.69	5.55	6.90	7.07
Total Non-Domestic	8.67	10.20	9.41	11.16	11.06
Total Consumption	42.14	41.93	38.73	38.69	36.66

Total inflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Poland	1.23	1.38	1.51	1.39	1.51
Spain	0.72	0.91	1.08	1.49	1.51
Ukraine	0.05	0.13	0.32	0.92	1.42
Duty Free Labelled	1.55	1.99	1.22	1.62	1.28
Romania	0.17	0.71	0.67	0.93	1.06
Other	4.96	5.08	4.61	4.80	4.28
Total Inflows	8.67	10.20	9.41	11.16	11.06

Total outflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Netherlands	-0.16	-0.16	-0.11	-0.13	-0.16
Ireland	-0.08	-0.08	-0.12	-0.12	-0.06
France	-0.02	-0.01	-0.04	-0.04	-0.04
Germany	0.00	-0.01	-0.01	-0.03	-0.03
Italy	-0.01	-0.02	0.00	0.00	-0.02
Other	-0.05	-0.05	-0.04	-0.07	-0.08
Total Outflows	-0.31	-0.33	-0.32	-0.39	-0.39



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



UK

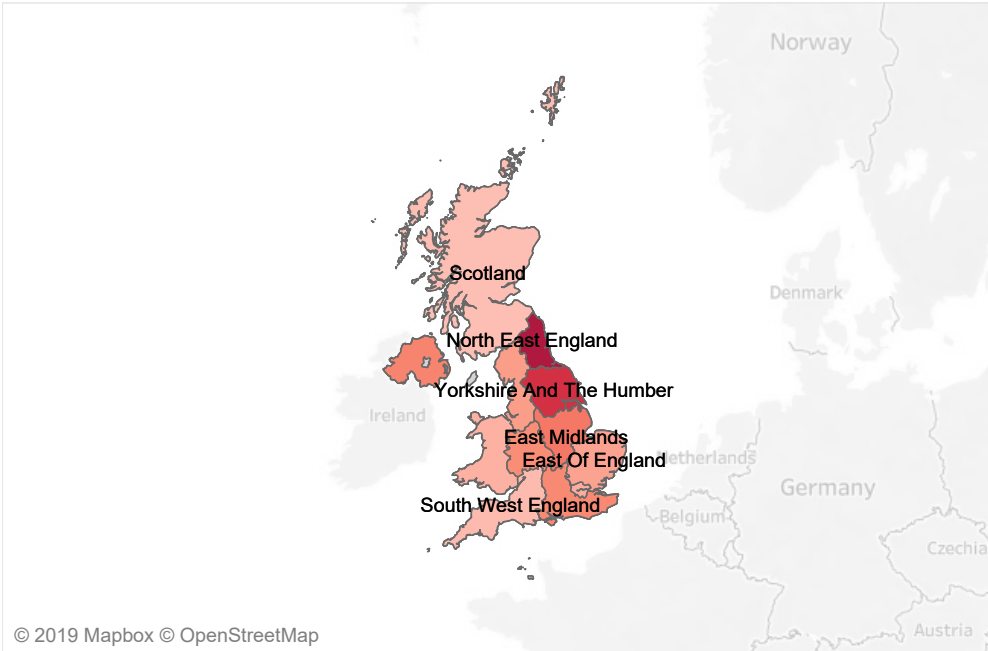
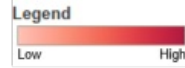
Hover here to view any country-specific adjustments

Select country and type to customise view

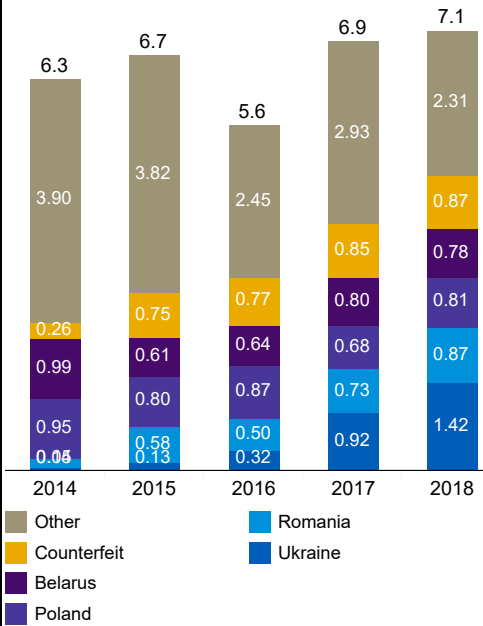
Country
UK

Type
C&C

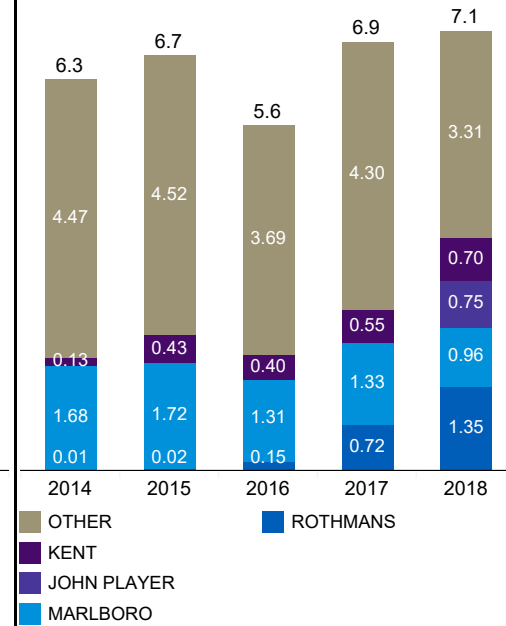
C&C% by region



C&C by country of origin, 2014-2018 (bn cigarettes)



C&C by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



UK

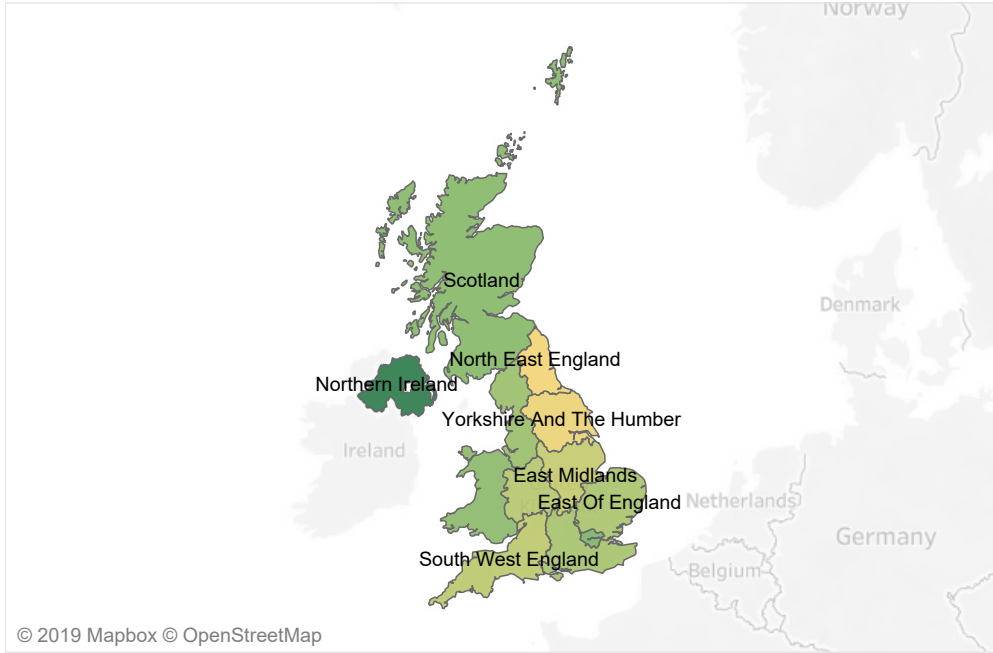
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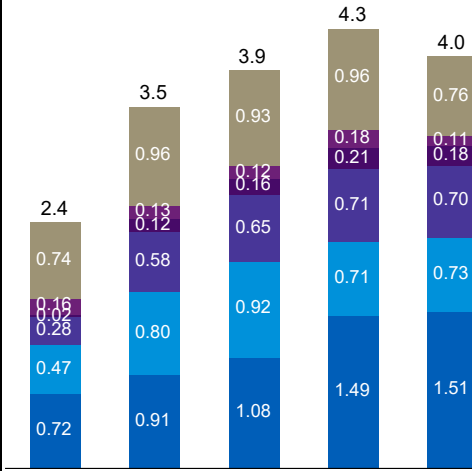
Country
UK

Type
ND(L)

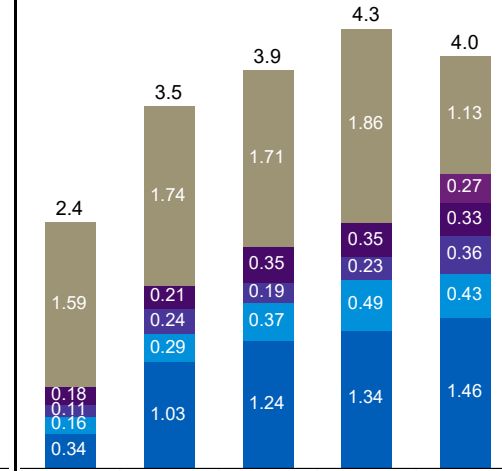
ND(L)% by region



ND(L) by country of origin, 2014-2018 (bn cigarettes)



ND(L) by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics