



SPAIN

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Country SPAIN

42.5bn



cigarettes consumed

-1.3bn on 2017

1.8bn



C&C cigarettes consumed

-0.4bn on 2017

4.3%



of total consumption was C&C

-0.7%pts on 2017

€331m



total tax revenue lost from C&C

-63m on 2017

C&C was 4.3% of total consumption in 2018, the lowest since 2014.

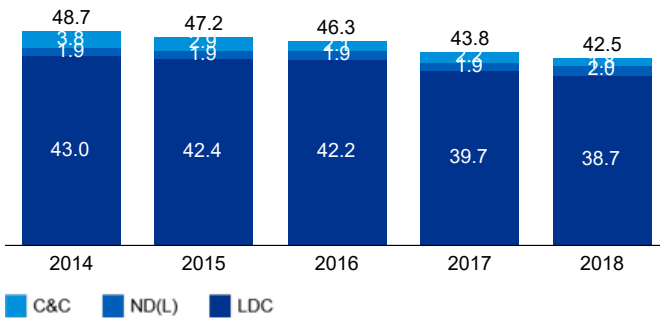
Gibraltar remains the largest source for inflows, with 40% of the volume estimated to be illicit.

Levels of C&C in Andalusia, the region closest to Gibraltar were the highest in Spain, 12% above the national average.

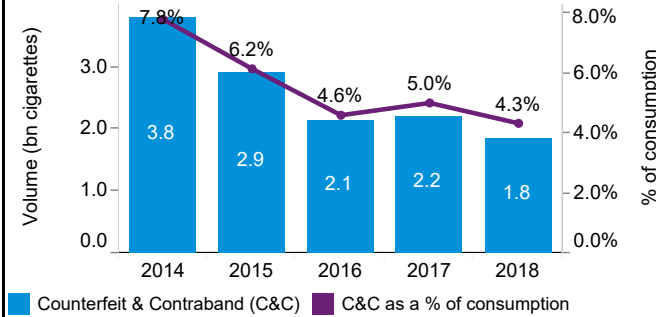
Total consumption continued its long-term decline in 2018.

Illicit Whites with no country-specific labelling fell to the lowest level recorded since 2014.

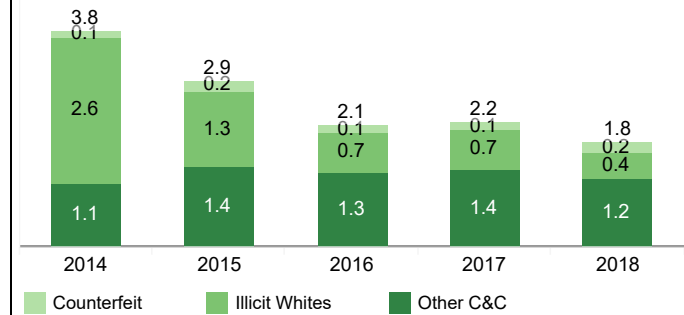
Total consumption, 2014-18 (bn cigarettes)



Manufactured cigarette C&C volumes and share of overall cigarette consumption, 2014-2018



C&C breakdown by type, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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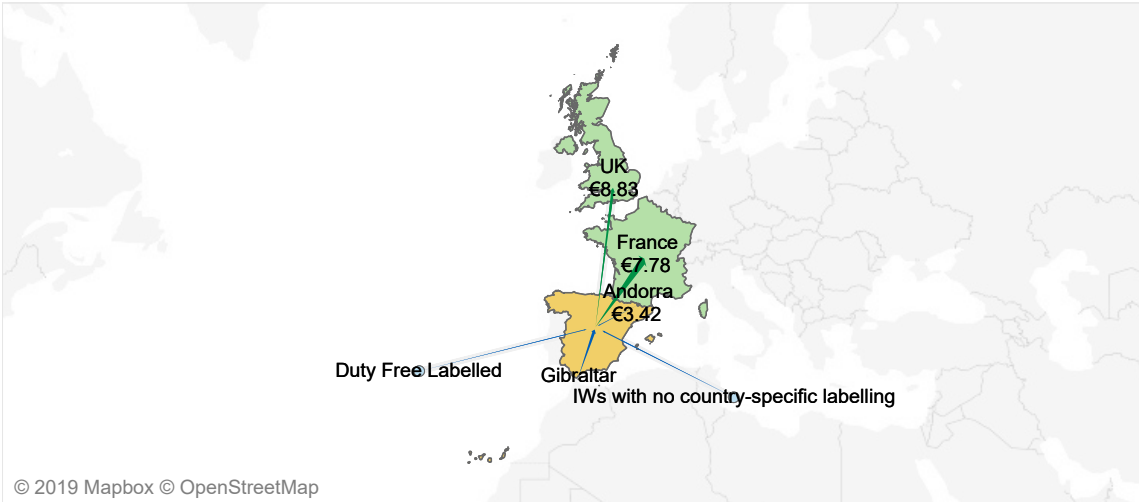
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Country SPAIN

Key Inflows and Outflows from SPAIN, 2018 (bn cigarettes)

Weighted average price in SPAIN: €4.52 (0.00% change from 2017)



Map shows major flows. Countries which are both a source and a destination are coded according to the larger flow.

Flow Colours

- Inflow to Country of Study
- Outflow from Country of Study

Country Colours

- Country of Study
- Destination
- Source

Country label format:

Country Name
(Average price per pack)

Breakdown of Total Consumption, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Legal Domestic Sales (LDS)	46.99	46.50	46.47	44.75	44.62
Outflows	-3.95	-4.11	-4.24	-5.04	-5.91
Legal Domestic Consumption (LDC)	43.04	42.39	42.23	39.71	38.71
Non-Domestic Legal (ND(L))	1.85	1.91	1.89	1.86	1.96
Counterfeit & Contraband (C&C)	3.80	2.91	2.13	2.20	1.84
Total Non-Domestic	5.65	4.82	4.02	4.06	3.80
Total Consumption	48.70	47.20	46.25	43.77	42.51

Total inflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Gibraltar	1.27	0.89	0.85	1.41	1.58
IWs with no country-specific labelling	1.36	0.82	0.58	0.65	0.50
Duty Free Labelled	1.09	0.82	0.62	0.39	0.34
Andorra	0.58	0.70	0.55	0.46	0.32
Canary Islands	0.45	0.34	0.26	0.20	0.21
Other	0.90	1.25	1.17	0.95	0.85
Total Inflows	5.65	4.82	4.02	4.06	3.80

Total outflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
France	-2.70	-2.70	-2.63	-2.84	-3.61
UK	-0.72	-0.91	-1.08	-1.49	-1.51
Germany	-0.13	-0.15	-0.11	-0.18	-0.21
Italy	-0.08	-0.09	-0.04	-0.02	-0.16
Portugal	-0.04	-0.03	-0.06	-0.08	-0.14
Other	-0.28	-0.23	-0.32	-0.43	-0.29
Total Outflows	-3.95	-4.11	-4.24	-5.04	-5.91



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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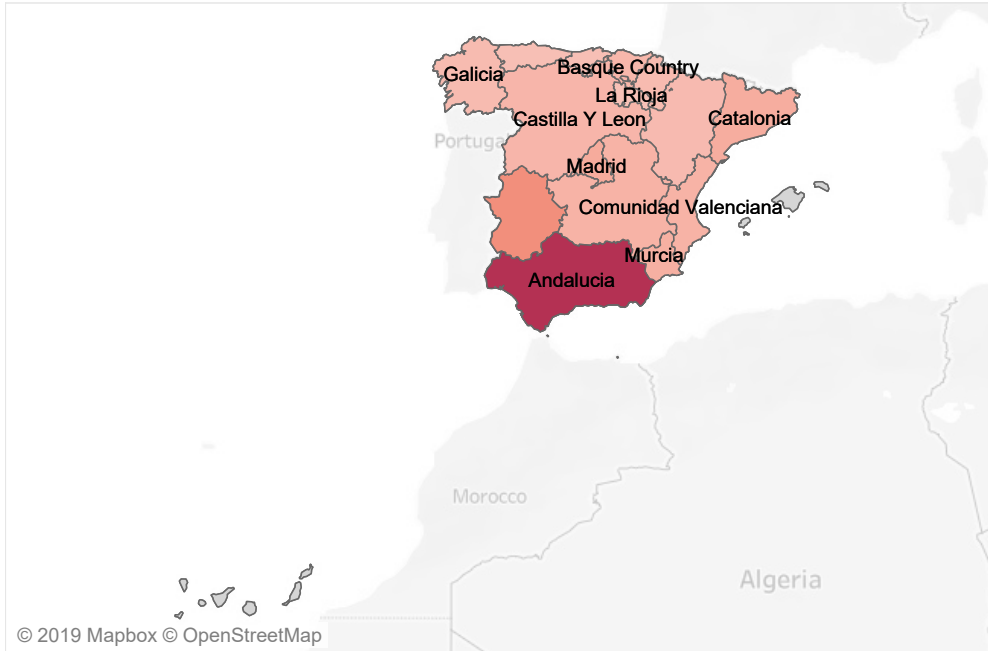
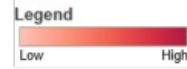
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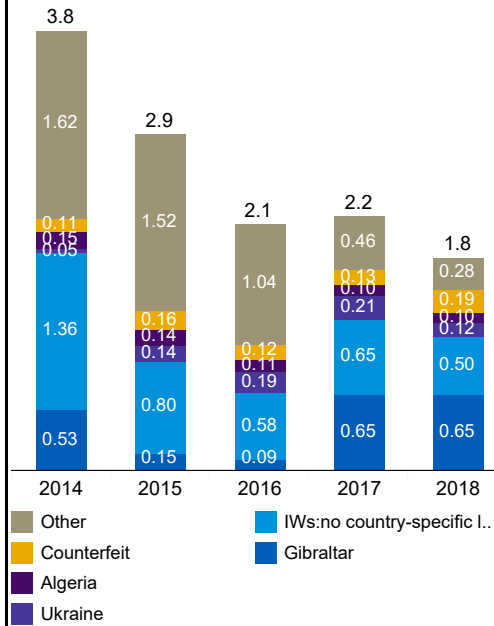
Country
SPAIN

Type
C&C

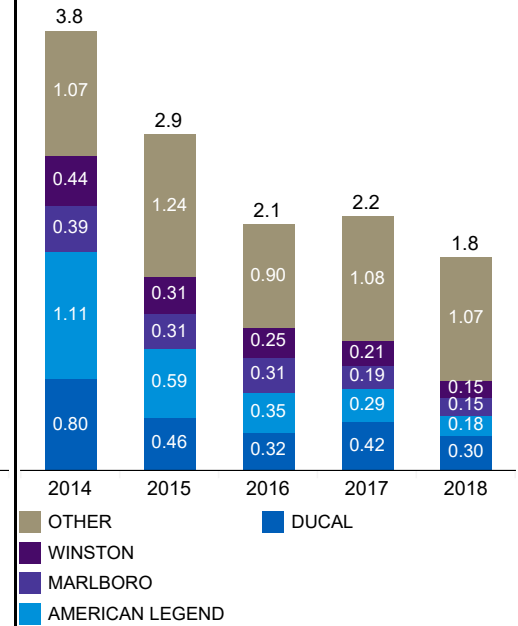
C&C% by region



C&C by country of origin, 2014-2018 (bn cigarettes)



C&C by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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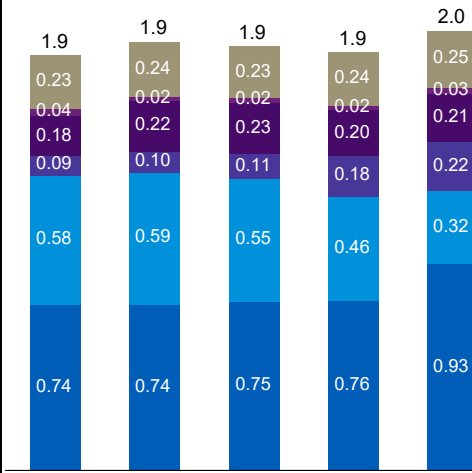
Country
SPAIN

Type
ND(L)

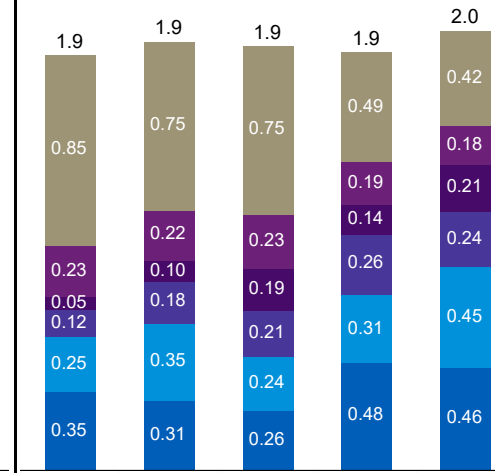
ND(L)% by region



ND(L) by country of origin, 2014-2018 (bn cigarettes)



ND(L) by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics