



SLOVENIA

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Country SLOVENIA

3.4bn cigarettes consumed ↑ 0.1bn on 2017	0.4bn C&C cigarettes consumed ↑ 0.1bn on 2017	12.4% of total consumption was C&C ↑ 1.8%pts on 2017	€61m total tax revenue lost from C&C ↑ 11m on 2017
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C&C continued to increase in 2018, accounting for 12% of consumption.

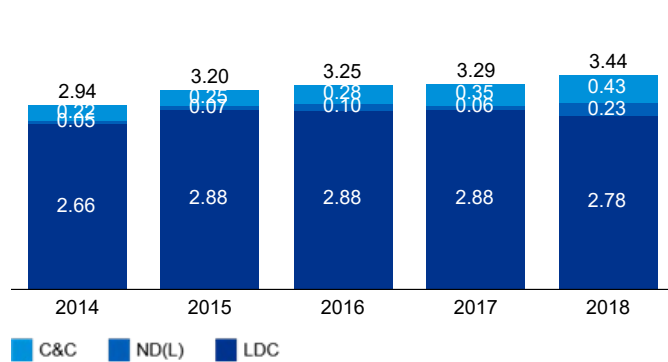
Bosnia and Herzegovina is the largest source of inflows. Due to the two pack limit when travelling between the two countries this flow is mainly illicit.

The region of Savinjska had the highest proportion of C&C.

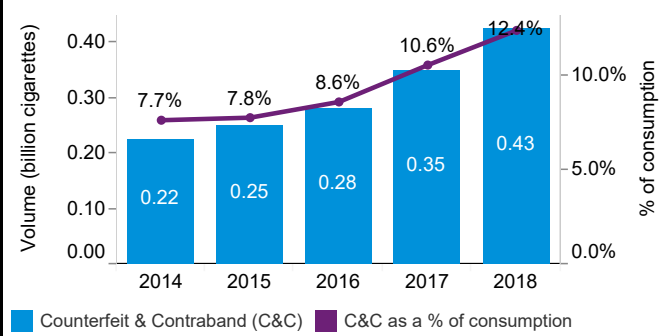
Increasing non-domestic inflows are also increasing total consumption, with a potential driver the increasing volumes of overseas workers, travellers and tourists.

Increased Romanian inflows are thought to be partly driven by demand for foreign workers in industrialised regions causing Romanian immigration.

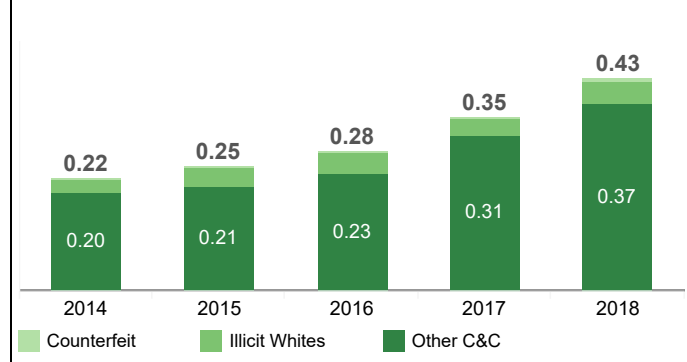
Total consumption, 2014-18 (bn cigarettes)



Manufactured cigarette C&C volumes and share of overall cigarette consumption, 2014-2018



C&C breakdown by type, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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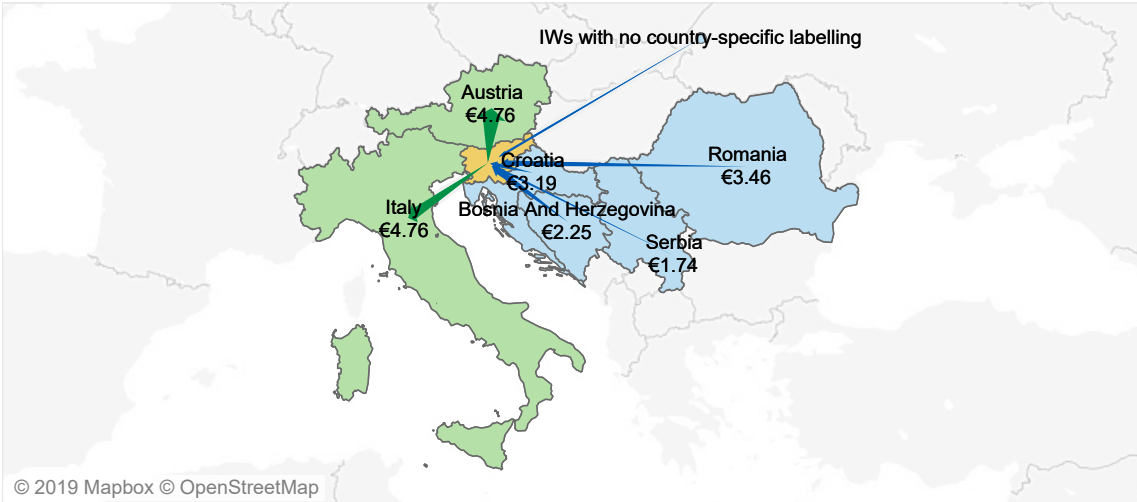
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Country SLOVENIA

Key Inflows and Outflows from SLOVENIA, 2018 (bn cigarettes)

Weighted average price in SLOVENIA: €3.51 (0.00% change from 2017)



Map shows major flows. Countries which are both a source and a destination are coded according to the larger flow.

Flow Colours

- Inflow to Country of Study
- Outflow from Country of Study

Country Colours

- Country of Study
- Source
- Destination

Country label format:

Country Name
(Average price per pack)

Breakdown of Total Consumption, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Legal Domestic Sales (LDS)	3.690	3.673	3.549	3.477	3.481
Outflows	-1.028	-0.796	-0.674	-0.595	-0.701
Legal Domestic Consumption (LDC)	2.665	2.876	2.875	2.882	2.780
Non-Domestic Legal (ND(L))	0.051	0.070	0.099	0.060	0.230
Counterfeit & Contraband (C&C)	0.225	0.249	0.281	0.348	0.427
Total Non-Domestic	0.276	0.319	0.379	0.407	0.656
Total Consumption	2.938	3.195	3.255	3.289	3.436

Total inflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Bosnia And Herzegovina	0.136	0.137	0.158	0.179	0.122
Romania	0.000	0.000	0.010	0.000	0.088
Croatia	0.024	0.038	0.026	0.036	0.065
IWs with no country-specific labelling	0.020	0.020	0.014	0.032	0.041
Serbia	0.030	0.025	0.035	0.039	0.040
Other	0.066	0.099	0.137	0.121	0.299
Total Inflows	0.276	0.319	0.379	0.407	0.656

Total outflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Austria	-0.742	-0.418	-0.368	-0.337	-0.386
Italy	-0.148	-0.211	-0.152	-0.121	-0.183
Germany	-0.102	-0.104	-0.091	-0.081	-0.066
Croatia	-0.009	-0.011	-0.002	-0.004	-0.019
France	-0.004	-0.018	-0.022	-0.005	-0.011
Other	-0.023	-0.033	-0.038	-0.047	-0.036
Total Outflows	-1.028	-0.796	-0.674	-0.595	-0.701



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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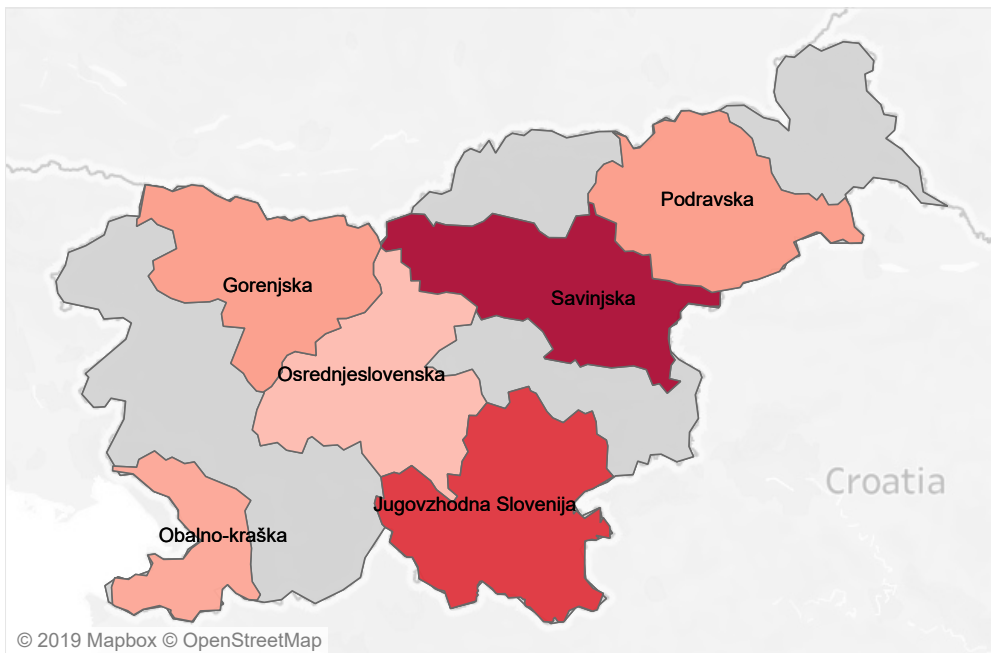
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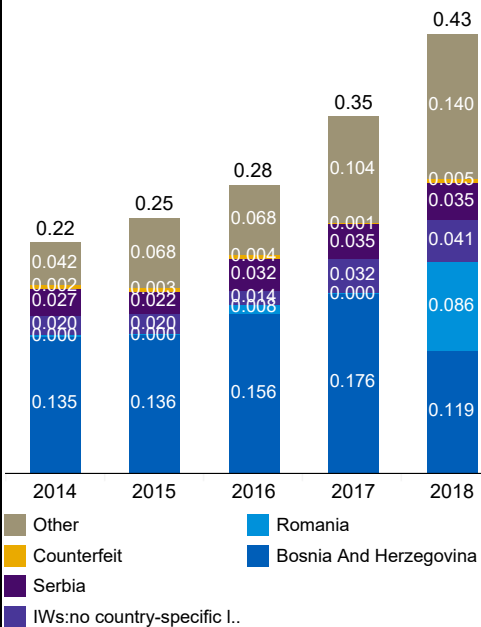
Country
SLOVENIA

Type
C&C

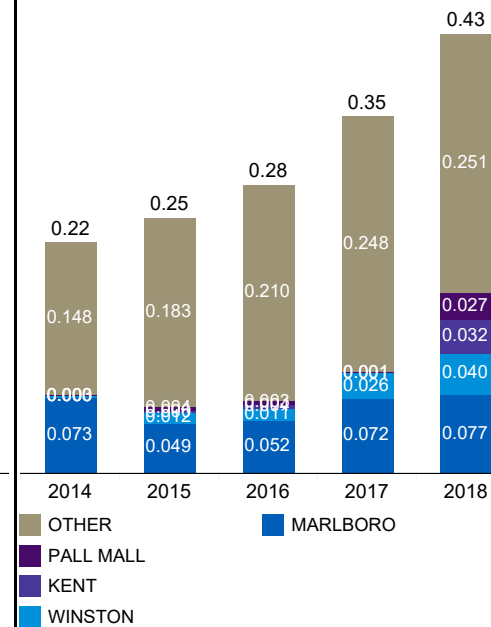
C&C% by region



C&C by country of origin, 2014-2018 (bn cigarettes)



C&C by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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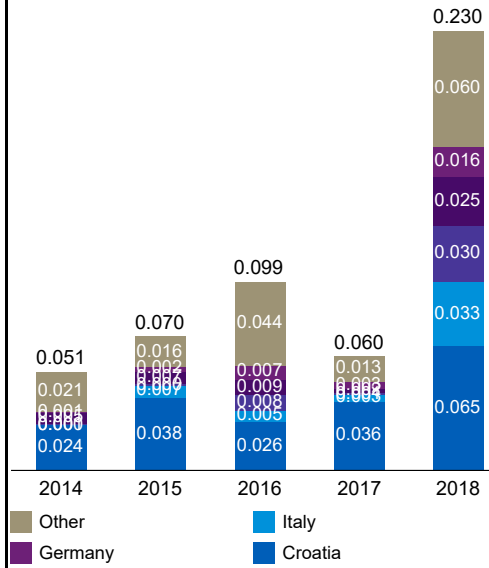
Country
SLOVENIA

Type
ND(L)

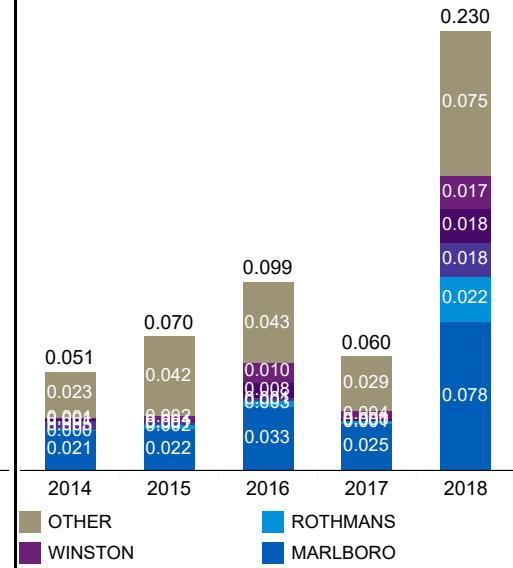
ND(L)% by region



ND(L) by country of origin, 2014-2018 (bn cigarettes)



ND(L) by brand, 2014-2018 (bn cigarettes)



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