



Choose country from the dropdown list to customise view

Country LITHUANIA

3.1bn cigarettes consumed -0.1bn on 2017	0.5bn C&C cigarettes consumed 0.0bn on 2017	17.0% of total consumption was C&C -0.7%pts on 2017	€66m total tax revenue lost from C&C -2m on 2017
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C&C declined marginally in 2018 from 17.7% to 17.0%, but has been largely stable since 2016.

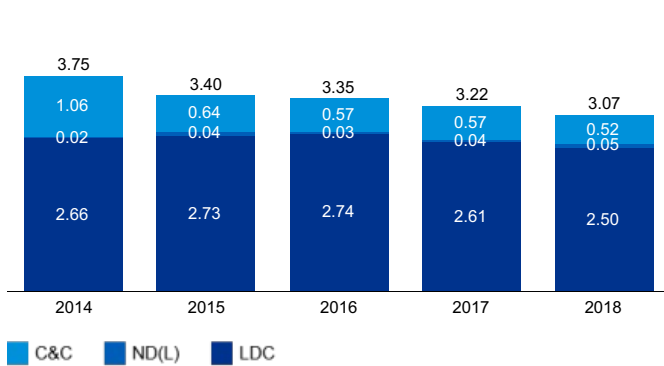
80% of total inflows originated from neighbouring Belarus. Given the size of the inflow to Lithuania and the limit of two packets per person for travellers when crossing the border, the majority of this flow is illicit.

Northern and Southern border regions, next to Belarus and Latvia showed higher levels of C&C.

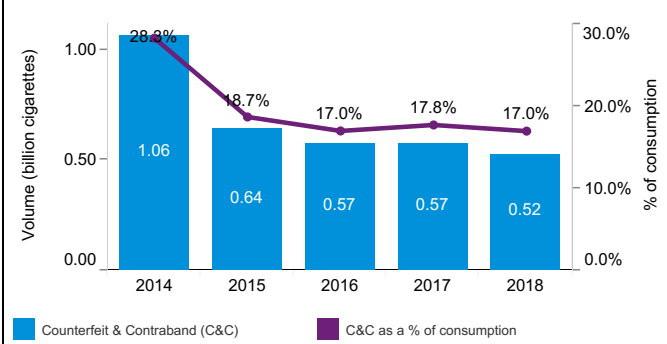
Total consumption also declined marginally in 2018.

NZ, Minsk and Fest represented the majority of C&C, indicative of the large Belarusian inflows.

Total consumption, 2014-18 (bn cigarettes)



Manufactured cigarette C&C volumes and share of overall cigarette consumption, 2014-2018



C&C breakdown by type, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



LITHUANIA

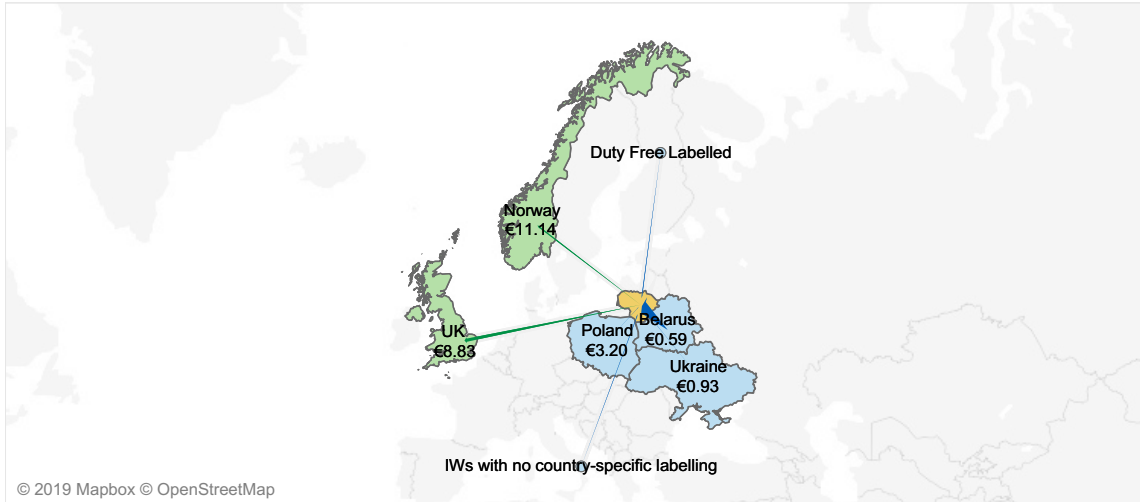
Hover here to view any country-specific adjustments

Choose country and flow type from the dropdown list to customise view

Country LITHUANIA

Key Inflows and Outflows from LITHUANIA, 2018 (bn cigarettes)

Weighted average price in LITHUANIA: €3.18 (6.35% change from 2017)



Map shows major flows. Countries which are both a source and a destination are coded according to the larger flow.

Flow Colours

- Inflow to Country of Study
- Outflow from Country of Study

Country Colours

- Country of Study
- Destination
- Source

Country label format:
Country Name
(Average price per pack)

Breakdown of Total Consumption, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Legal Domestic Sales (LDS)	2.918	3.173	3.129	2.936	2.791
Outflows	-0.257	-0.446	-0.385	-0.327	-0.289
Legal Domestic Consumption (LDC)	2.661	2.727	2.744	2.609	2.502
Non-Domestic Legal (ND(L))	0.023	0.037	0.033	0.038	0.047
Counterfeit & Contraband (C&C)	1.062	0.637	0.570	0.571	0.522
Total Non-Domestic	1.085	0.674	0.603	0.610	0.569
Total Consumption	3.746	3.401	3.347	3.218	3.071

Total inflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Belarus	0.867	0.529	0.487	0.512	0.457
Duty Free Labelled	0.074	0.049	0.036	0.029	0.033
IWs with no country-specific labelling	0.052	0.049	0.014	0.018	0.032
Ukraine	0.002	0.006	0.006	0.011	0.011
Poland	0.003	0.005	0.006	0.005	0.009
Other	0.088	0.036	0.055	0.034	0.027
Total Inflows	1.085	0.674	0.603	0.610	0.569

Total outflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
UK	-0.095	-0.206	-0.157	-0.103	-0.115
Norway	-0.015	-0.133	-0.094	-0.091	-0.046
Germany	-0.049	-0.022	-0.023	-0.024	-0.029
Ireland	-0.029	-0.024	-0.031	-0.019	-0.024
Belgium	-0.002	-0.003	-0.005	-0.015	-0.012
Other	-0.068	-0.059	-0.076	-0.074	-0.064
Total Outflows	-0.257	-0.446	-0.385	-0.327	-0.289



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics

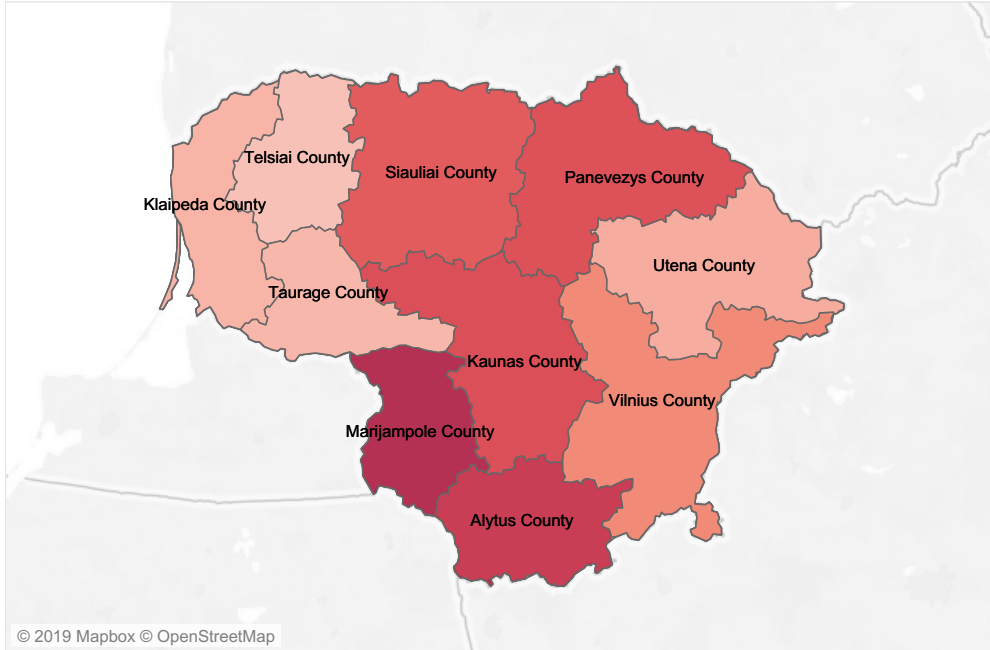
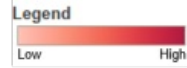


Select country and type to customise view

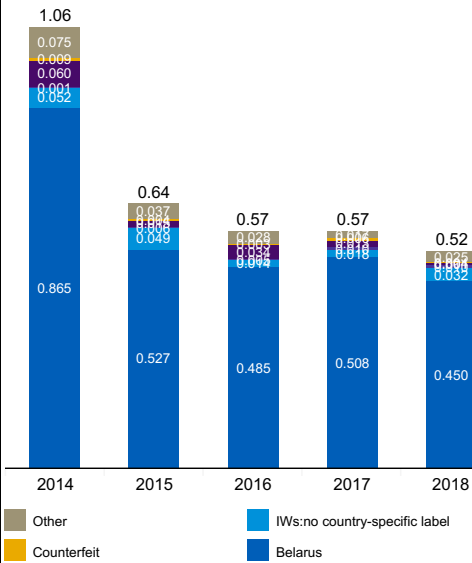
Country
LITHUANIA

Type
C&C

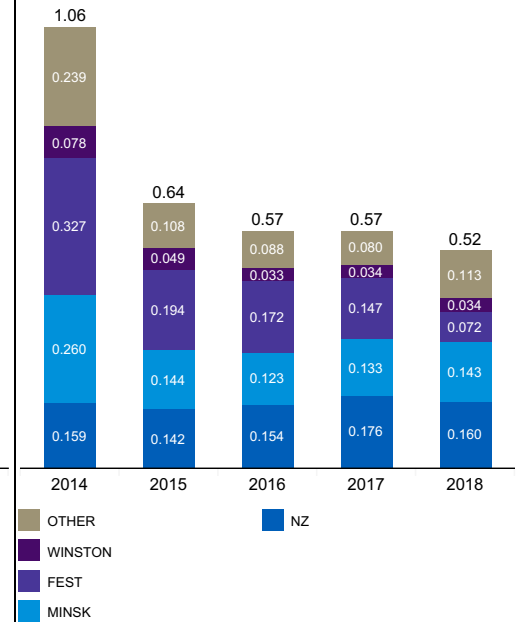
C&C% by region



C&C by country of origin, 2014-2018 (bn cigarettes)



C&C by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics

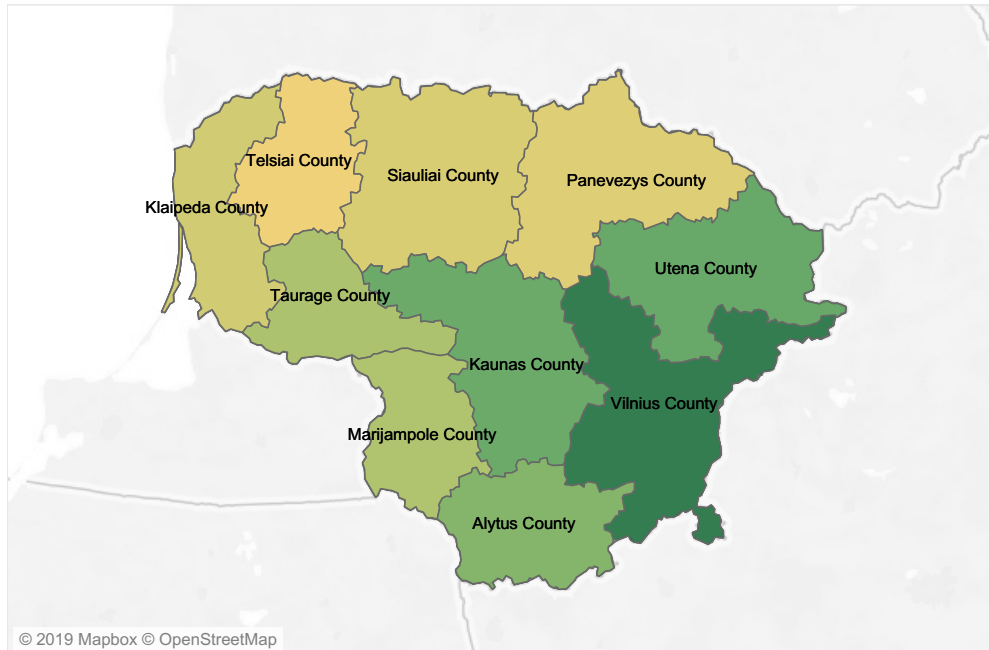


Select country and type to customise view

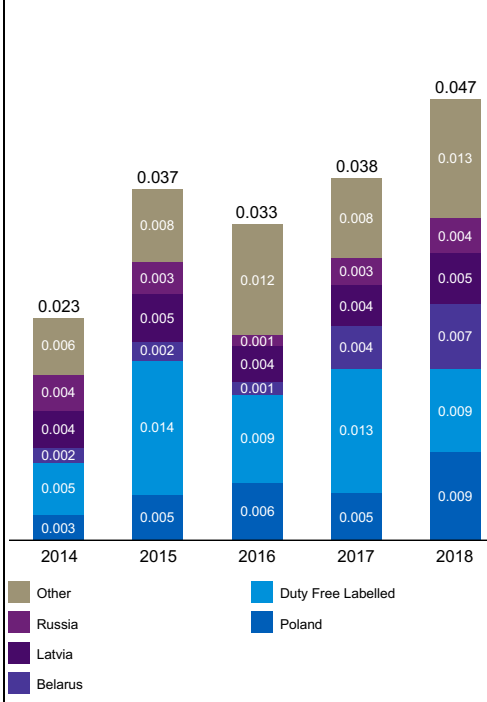
Country
LITHUANIA

Type
ND(L)

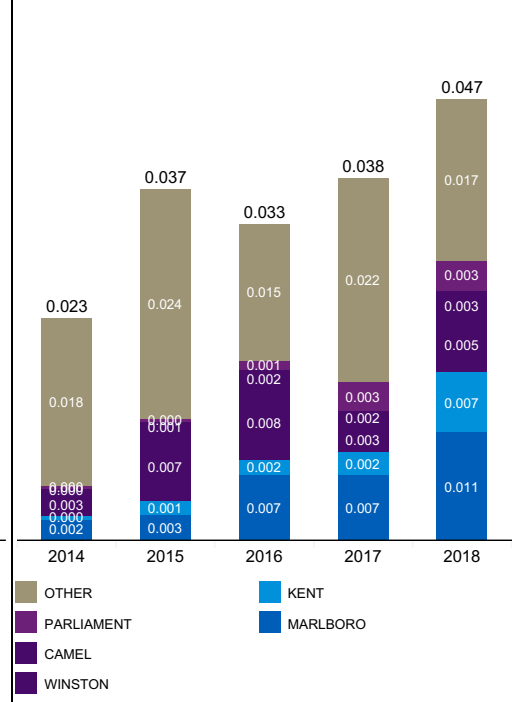
ND(L)% by region



ND(L) by country of origin, 2014-2018 (bn cigarettes)



ND(L) by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics