

Choose country from the dropdown list to customise view

Country **FRANCE**

55.6bn <small>cigarettes consumed</small>  <small>-2.7bn on 2017</small>	7.8bn <small>C&C cigarettes consumed</small>  <small>0.2bn on 2017</small>	14.1% <small>of total consumption was C&C</small>  <small>1.0%pts on 2017</small>	€2,594m <small>total tax revenue lost from C&C</small>  <small>501m on 2017</small>
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C&C share increased marginally in France to 14% of overall consumption, whilst remaining stable in volume terms.

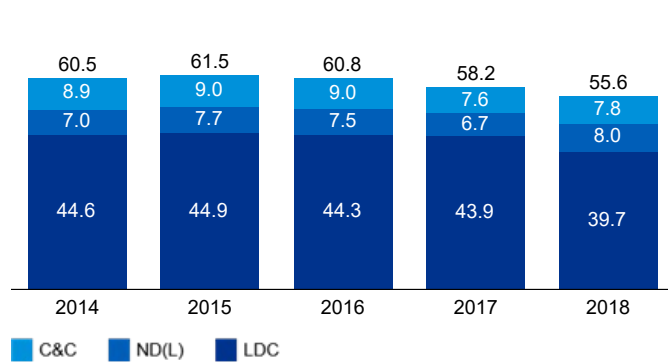
The 20% decline in C&C from Algeria may be attributed to the additional focus and cooperation between both Algerian and French customs.

The highest proportion of illicit cigarettes was identified in the Hauts-De-France region bordering Belgium with the highest non-domestic (legal) in the Southwest, close to the Spanish border.

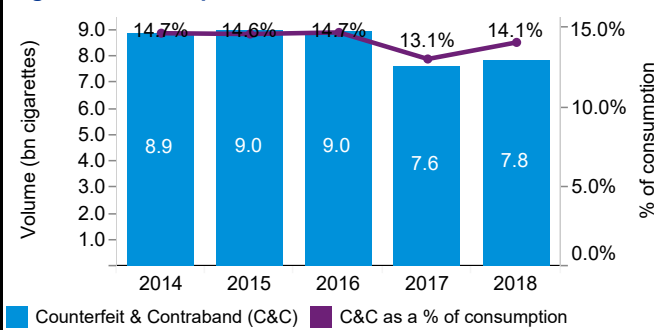
Despite larger non-domestic inflows, overall cigarette consumption continued to decline as consumers switched from legal domestic sales to non-domestic (legal) consumption from lower-priced surrounding countries.

Whilst source countries such as Algeria saw a decline in volumes identified in France; instead there was a growing trend of non-domestic legal consumption from surrounding lower-priced countries including Spain, Belgium and Luxembourg.

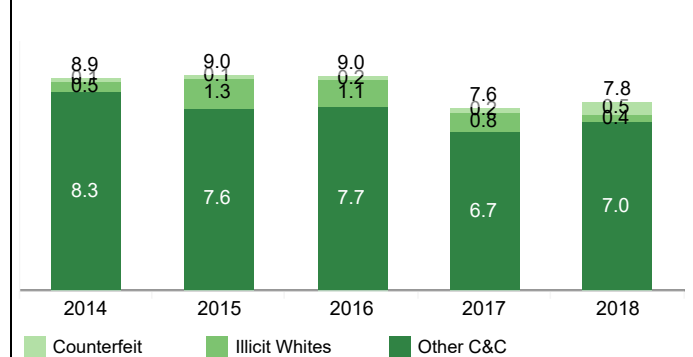
Total consumption, 2014-18 (bn cigarettes)



Manufactured cigarette C&C volumes and share of overall cigarette consumption, 2014-2018



C&C breakdown by type, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



FRANCE

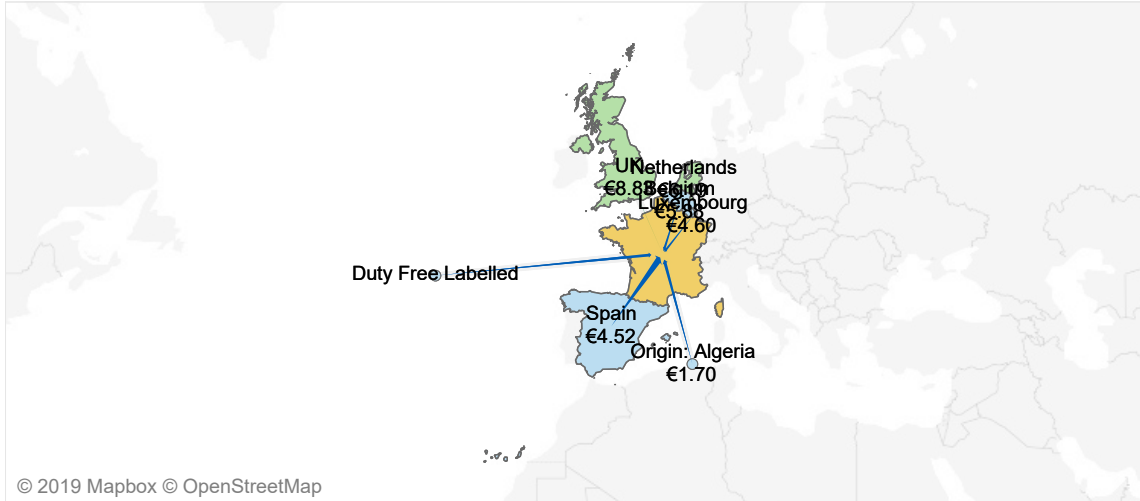
Hover here to view any country-specific adjustments

Choose country and flow type from the dropdown list to customise view

Country FRANCE

Key Inflows and Outflows from FRANCE, 2018 (bn cigarettes)

Weighted average price in FRANCE: €7.78 (14.24% change from 2017)



Map shows major flows. Countries which are both a source and a destination are coded according to the larger flow.

Flow Colours

- Inflow to Country of Study
- Outflow from Country of Study

Country Colours

- Country of Study
- Source
- Destination

Country label format:

Country Name
(Average price per pack)

Breakdown of Total Consumption, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Legal Domestic Sales (LDS)	45.08	45.46	44.93	44.37	40.23
Outflows	-0.47	-0.60	-0.61	-0.45	-0.53
Legal Domestic Consumption (LDC)	44.61	44.85	44.31	43.92	39.70
Non-Domestic Legal (ND(L))	7.02	7.67	7.50	6.71	8.02
Counterfeit & Contraband (C&C)	8.89	9.01	8.96	7.61	7.84
Total Non-Domestic	15.91	16.68	16.46	14.31	15.86
Total Consumption	60.52	61.53	60.77	58.23	55.56

Total inflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Spain	2.70	2.70	2.63	2.84	3.61
Algeria	2.68	3.22	3.19	2.44	2.02
Belgium	2.08	1.69	1.47	1.28	1.42
Duty Free Labelled	2.68	1.99	2.01	1.44	1.33
Luxembourg	1.11	0.93	0.84	1.09	1.15
Other	4.65	6.15	6.32	5.22	6.33
Total Inflows	15.91	16.68	16.46	14.31	15.86

Total outflows by country, 2014-2018 (bn cigarettes)

	2014	2015	2016	2017	2018
Netherlands	-0.13	-0.10	-0.08	-0.15	-0.10
UK	-0.03	-0.04	-0.03	-0.03	-0.09
Switzerland	-0.04	-0.09	-0.28	-0.07	-0.07
Italy	-0.05	-0.10	-0.04	-0.01	-0.06
Belgium	-0.07	-0.10	-0.03	-0.03	-0.06
Other	-0.15	-0.18	-0.15	-0.16	-0.16
Total Outflows	-0.47	-0.60	-0.61	-0.45	-0.53



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



FRANCE

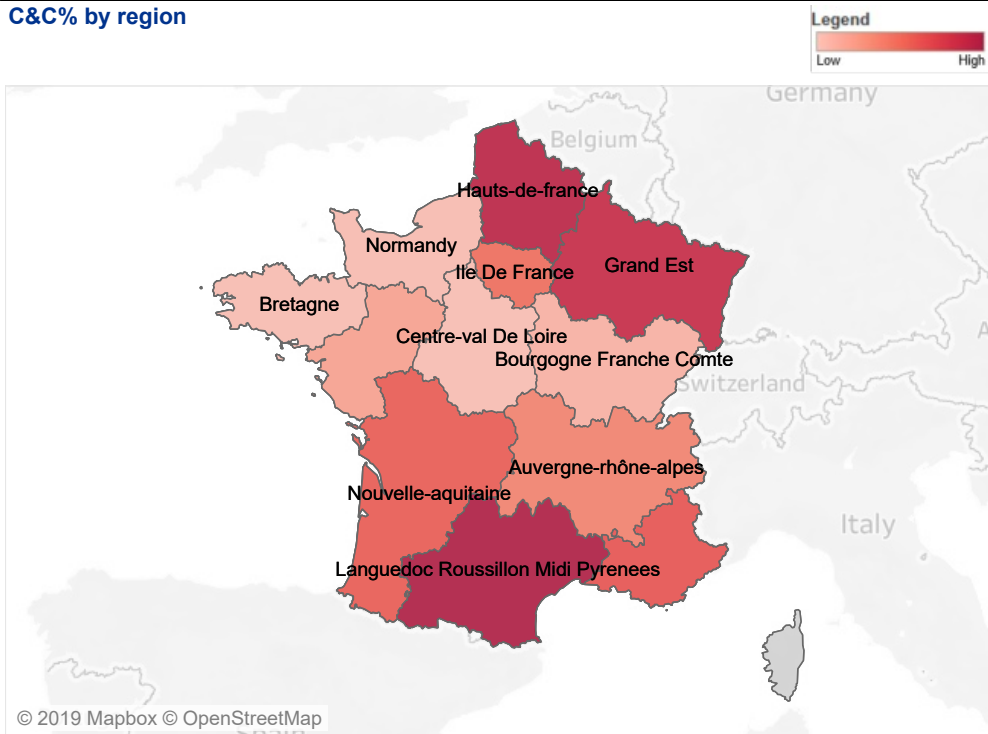
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Select country and type to customise view

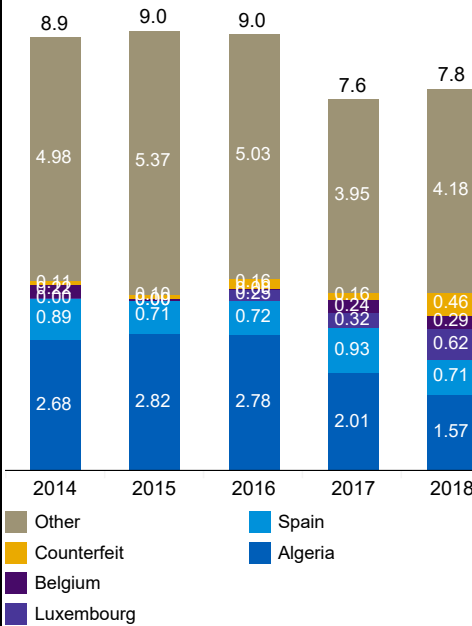
Country
FRANCE

Type
C&C

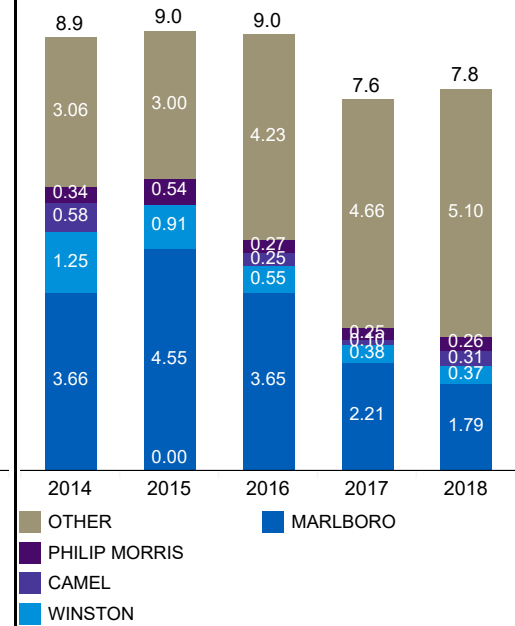
C&C% by region



C&C by country of origin, 2014-2018 (bn cigarettes)



C&C by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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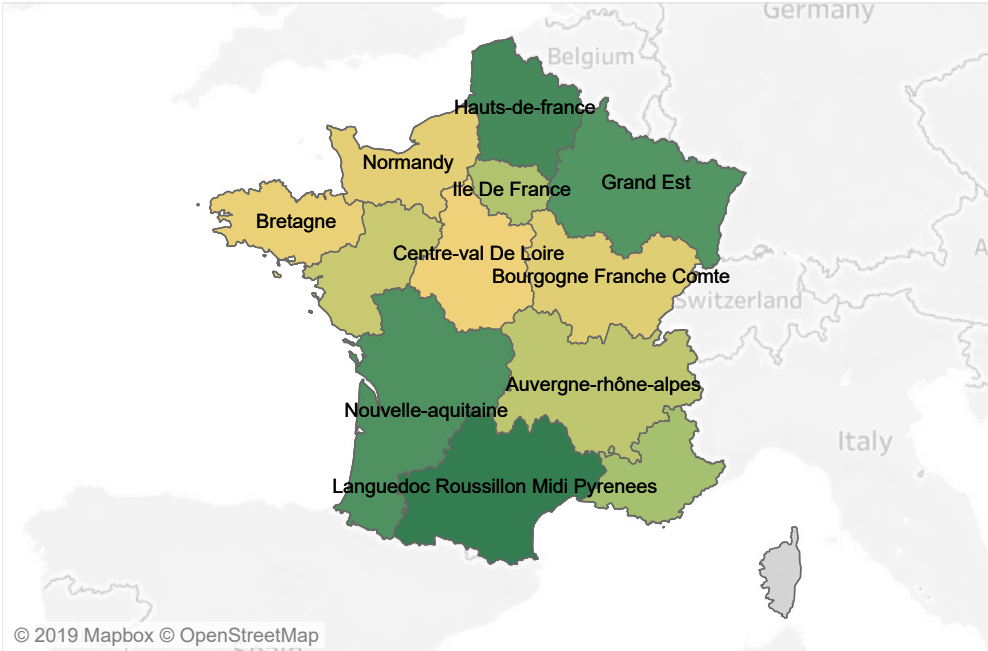
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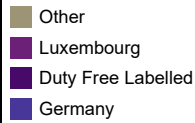
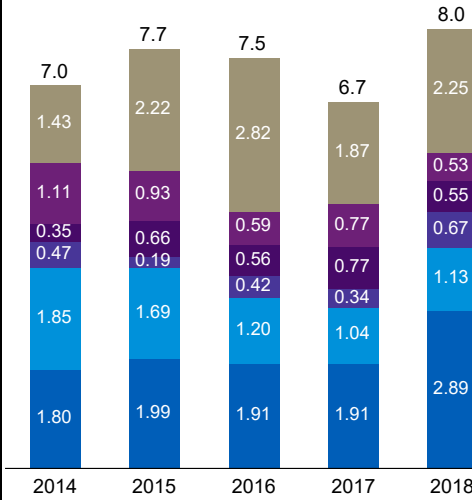
Country
FRANCE

Type
ND(L)

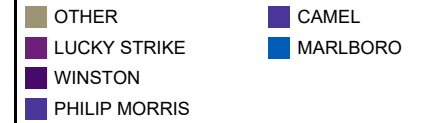
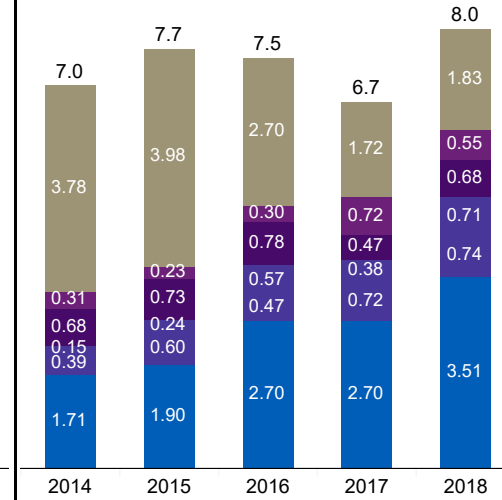
ND(L)% by region



ND(L) by country of origin, 2014-2018 (bn cigarettes)



ND(L) by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics