



Choose country from the dropdown list to customise view

Country CZECH REPUBLIC

## 15.8bn



cigarettes consumed

1.2bn on 2017

## 1.0bn



C&C cigarettes consumed

0.5bn on 2017

## 6.1%



of total consumption was C&C

2.8%pts on 2017

## €124m



total tax revenue lost from C&C

62m on 2017

C&C consumption doubled from 2017 to 2018 - both in volume and as a proportion of total consumption, reaching 1bn cigarettes in 2018.

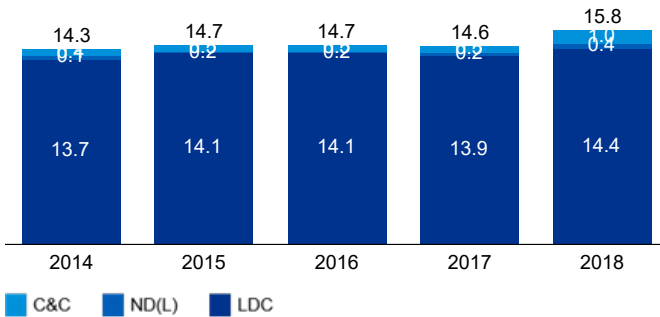
Total consumption has increased by 8% in 2018, as the population increased due to the growth in overseas workers to The Czech Republic, from markets such as Ukraine and ongoing growth in tourist numbers.

Flows of Illicit Whites brands trebled in 2018.

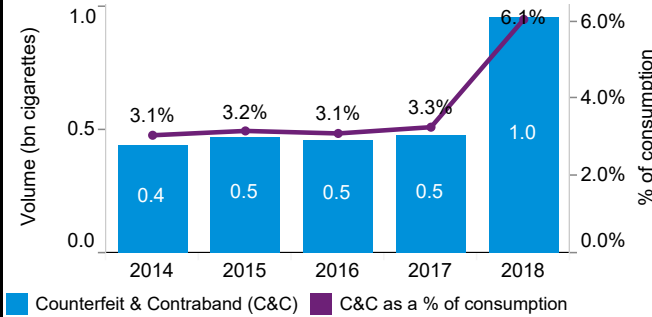
Inflows from Ukraine and Belarus, which have historically been major source market, also continued to grow, the majority of which are considered C&C due to consumers being limited to 40 cigarettes when they travel across the border to these countries.

The highest proportion of C&C was identified in the areas bordering Poland and Germany despite these not being major C&C source markets. However, this may indicate that these are routes via which illicit product enters the Czech Republic.

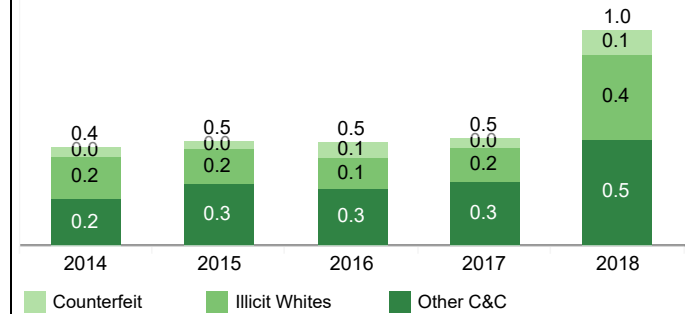
### Total consumption, 2014-18 (bn cigarettes)



### Manufactured cigarette C&C volumes and share of overall cigarette consumption, 2014-2018



### C&C breakdown by type, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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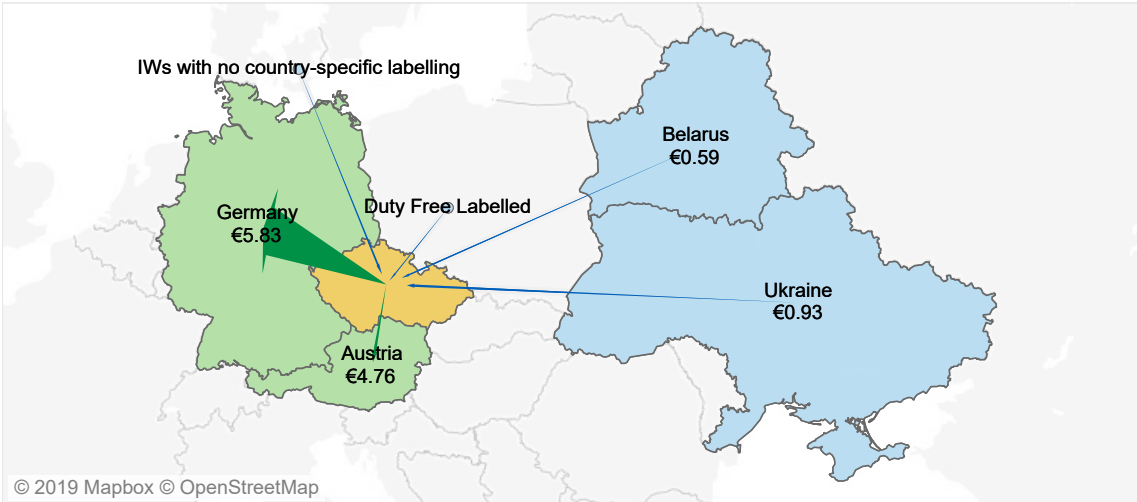
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Choose country and flow type from the dropdown list to customise view

Country CZECH REPUBLIC

## Key Inflows and Outflows from CZECH REPUBLIC, 2018 (bn cigarettes)

Weighted average price in CZECH REPUBLIC: €3.31 (0.00% change from 2017)



Map shows major flows. Countries which are both a source and a destination are coded according to the larger flow.

### Flow Colours

- Inflow to Country of Study
- Outflow from Country of Study

### Country Colours

- Country of Study
- Source
- Destination

### Country label format:

Country Name  
(Average price per pack)

## Breakdown of Total Consumption, 2014-2018 (bn cigarettes)

|                                  | 2014         | 2015         | 2016         | 2017         | 2018         |
|----------------------------------|--------------|--------------|--------------|--------------|--------------|
| Legal Domestic Sales (LDS)       | 19.87        | 20.13        | 20.50        | 20.10        | 20.01        |
| Outflows                         | -6.16        | -6.06        | -6.43        | -6.19        | -5.58        |
| Legal Domestic Consumption (LDC) | 13.71        | 14.07        | 14.07        | 13.91        | 14.42        |
| Non-Domestic Legal (ND(L))       | 0.14         | 0.19         | 0.16         | 0.17         | 0.41         |
| Counterfeit & Contraband (C&C)   | 0.44         | 0.47         | 0.46         | 0.48         | 0.96         |
| Total Non-Domestic               | 0.58         | 0.65         | 0.62         | 0.64         | 1.37         |
| <b>Total Consumption</b>         | <b>14.29</b> | <b>14.72</b> | <b>14.69</b> | <b>14.55</b> | <b>15.79</b> |

## Total inflows by country, 2014-2018 (bn cigarettes)

|  | 2014        | 2015        | 2016        | 2017        | 2018        |
|--|-------------|-------------|-------------|-------------|-------------|
| IWs with no country-specific labelling | 0.08        | 0.08        | 0.05        | 0.07        | 0.24        |
| Ukraine                                | 0.03        | 0.08        | 0.15        | 0.15        | 0.23        |
| Belarus                                | 0.13        | 0.09        | 0.07        | 0.09        | 0.15        |
| Duty Free Labelled                     | 0.11        | 0.13        | 0.11        | 0.14        | 0.12        |
| Counterfeit                            | 0.04        | 0.04        | 0.06        | 0.04        | 0.11        |
| Other                                  | 0.19        | 0.23        | 0.17        | 0.15        | 0.53        |
| <b>Total Inflows</b>                   | <b>0.58</b> | <b>0.65</b> | <b>0.62</b> | <b>0.64</b> | <b>1.37</b> |

## Total outflows by country, 2014-2018 (bn cigarettes)

|                       | 2014         | 2015         | 2016         | 2017         | 2018         |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| Germany               | -5.45        | -5.24        | -5.45        | -5.00        | -4.68        |
| Austria               | -0.47        | -0.41        | -0.50        | -0.72        | -0.42        |
| UK                    | -0.10        | -0.18        | -0.27        | -0.19        | -0.21        |
| France                | -0.02        | -0.04        | -0.04        | -0.03        | -0.06        |
| Netherlands           | -0.03        | -0.02        | -0.03        | -0.05        | -0.04        |
| Other                 | -0.08        | -0.16        | -0.13        | -0.19        | -0.17        |
| <b>Total Outflows</b> | <b>-6.16</b> | <b>-6.06</b> | <b>-6.43</b> | <b>-6.19</b> | <b>-5.58</b> |



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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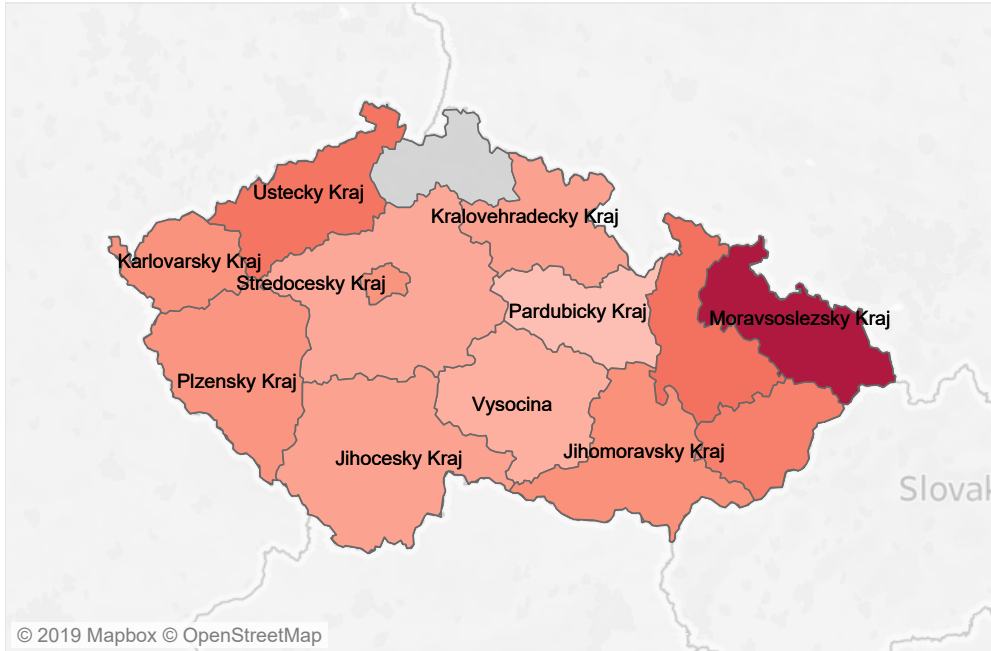
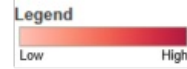
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Select country and type to customise view

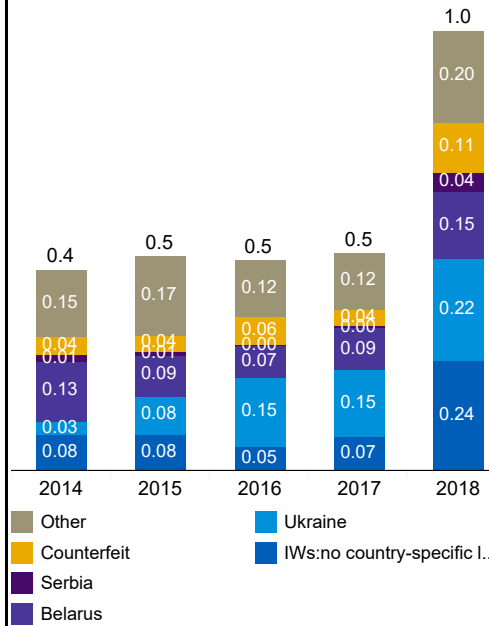
Country  
CZECH REPUBLIC

Type  
C&C

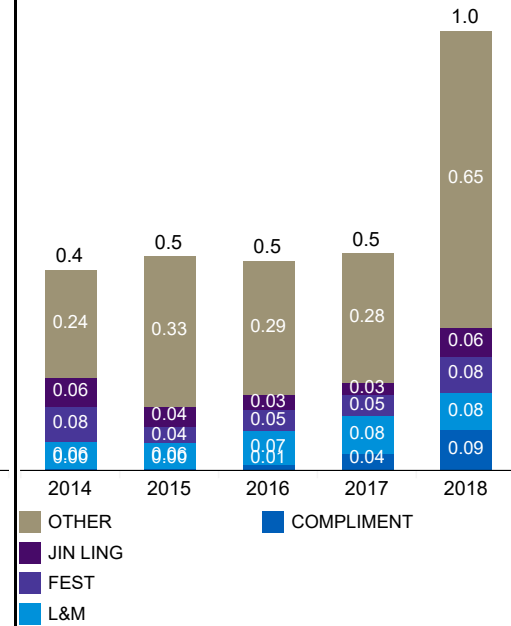
## C&C% by region



## C&C by country of origin, 2014-2018 (bn cigarettes)



## C&C by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics



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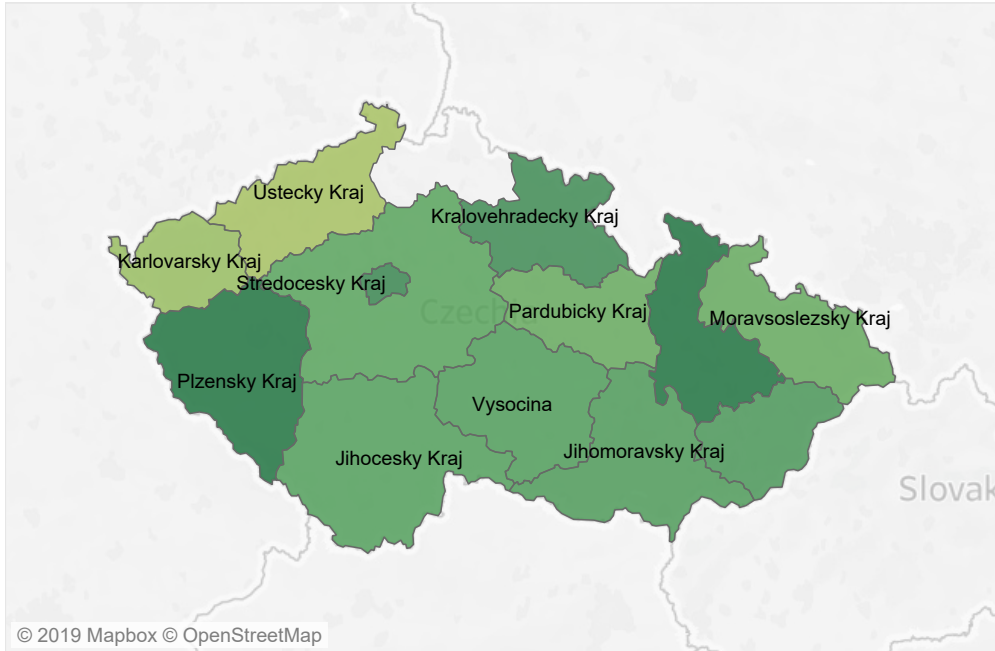
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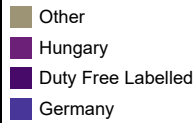
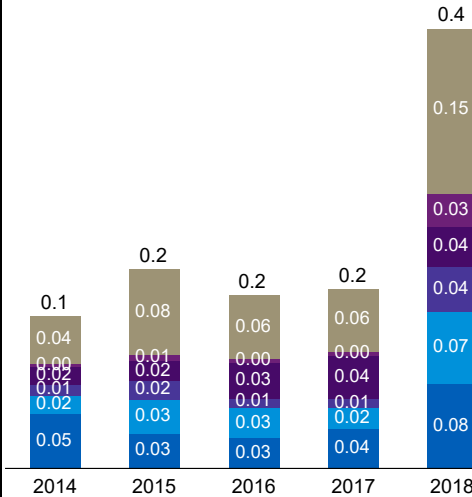
Country  
CZECH REPUBLIC

Type  
ND(L)

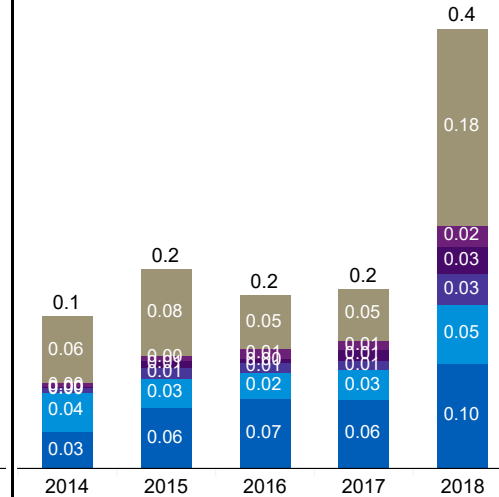
## ND(L)% by region



## ND(L) by country of origin, 2014-2018 (bn cigarettes)



## ND(L) by brand, 2014-2018 (bn cigarettes)



Sources: KPMG EU flows model 2014-2018; travel data taken from World Travel Organisation statistics